PRESS RELEASE

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Würth Industrie Service strengthens its innovation leadership through the acquisition of tagItron GmbH

Bad Mergentheim/Salzkotten. Würth Industrie Service GmbH & Co. KG has acquired tagItron GmbH with retrospective effect from 1st January 2026. With this acquisition, Würth Industrie Service is taking another strategic step towards expanding its technological expertise while also strengthening the long-term sustainability of its service portfolio. The company's objective is to support industry customers as a reliable long-term partner in the digitalisation and optimisation of industrial supply and production processes.

Based in Salzkotten, tagItron GmbH specialises in Auto-ID and RFID technologies as well as the digitalisation and automation of processes along complex industrial value chains. The company develops customised end-to-end solutions – from strategic consultancy and the development of hardware and software through to implementation and commissioning. With its many years of experience in industrial process digitalisation, tagItron is recognised as an established technology partner for transparent, secure and efficient workflows.

Targeted capacity building and strategic expansion of the portfolio

With the acquisition of tagItron, Würth Industrie Service is strengthening its expertise significantly, particularly in the areas of RFID system solutions as well as digital identification and localisation. These technologies are now playing an increasingly pivotal role in creating efficient, resilient and future-ready supply and production processes in the industry. Integrating the expertise of tagItron complements the existing service portfolio of Würth Industrie Service and expands it with innovative digital solutions. With the acquisition of tagItron, new opportunities are emerging to deliver customised procurement solutions, intelligent logistics concepts, and even further enhance the integration of digital systems. Würth Industrie Service is thereby underlining its commitment to drive innovation actively and to make technological potential available to its customers at an early stage. Moreover, the combination of competencies opens up opportunities to access further markets and develop additional business areas.

Tangible added value for customers

For customers, the merger represents the following benefits: greater transparency, increased efficiency in internal processes and additional future security through agile, application-oriented solutions across all company divisions. By combining comprehensive industrial supply expertise, scalable logistics solutions and in-depth technological know-how under one roof, integrated solutions can be offered from one single source. These solutions help to simplify processes, enable the intelligent use of data along the entire value chain, and achieve sustainable gains in efficiency and productivity. Würth Industrie Service is therefore consistently strengthening its position as a strong, innovation-driven partner for manufacturing companies seeking to digitalise, connect and make their processes more resilient.

Shared vision for the future

Würth Industrie Service acquired the shares in tagItron GmbH with retrospective effect from 1st January 2026, marking another deliberate step towards strengthening its technology and solutions portfolio. For the customers of tagItron as well as its employees, this step means one thing above all: continuity. Existing business relationships, ongoing projects and established contacts will remain unchanged, as will the tried and tested services and support provided by tagItron. Continuity in customer relationships and job security remain key priorities. With the acquisition of tagItron, Würth Industrie Service has reached another strategic milestone on its path towards further growth, technological excellence and long-term partnership with its customers.

Images

Image 1: Portfolio_tagItron.jpg

Caption 1: tagItron GmbH, based in Salzkotten, specialises in Auto-ID and RFID technologies as well as the digitalisation and automation of processes across complex industrial value chains.

Image source 1: tagItron company archives

Image 2: Company premises_tagItron.jpg
Caption 2: Würth Industrie Service strengthens its innovation leadership with the acquisition of tagItron GmbH
Image source 2: tagItron company archives

Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at Würth Industrial Park in Bad Mergentheim, Germany with over 1,750 employees.
As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. Aside from the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS® – C-Product Service", the company offers modular solutions customised as per the customer's requirements. These consumption-based and demand-based systems streamline the processes for Purchase, Logistics and Quality assurance while enabling the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.