

## **PRESS RELEASE**

# A HOME FOR RESPECT – Würth Industrie Service as the proud sponsor of the INVICTUS GAMES DÜSSELDORF 2023

Bad Mergentheim/Düsseldorf. An idea that inspires people: The Invictus Games, started in 2014 by Prince Harry, The Duke of Sussex, will take place from 9th to 16th September 2023 in Düsseldorf. This is the first time that the Games are being held in Germany. The focus here is on offering social recognition to wounded, injured and ill soldiers as well as on their recovery and rehabilitation. As an independent subsidiary of the Würth Group, Würth Industrie Service GmbH & Co. KG is proud to be able to sponsor the international sports festival. With the 6th Invictus Games, the city of Düsseldorf along with the German Federal Armed Forces will welcome around 500 participants from 22 nations, who will compete in ten disciplines as well as around 1,000 family members and friends.

"It is a matter of great honour and special interest for us to support this year's Invictus Games in Düsseldorf as this year's sponsor. The aim behind the Games is to leverage the power of sports to contribute to the recovery and rehabilitation of the participating soldiers, while simultaneously creating a broader understanding as well as recognition and respect in the society for those affected. This makes it quite clear that the Invictus Games are much more than just an international sports event", says Martin Jauss, General Manager of Würth Industrie Service.

# Social commitment and Würth – they go hand in hand!

Social and cultural commitment has always been an integral part of the corporate culture of the Würth Group. The family business cares deeply about actively promoting charitable institutions and supporting a wide range of projects in the fields of art and culture, research and science as well as education and training. To think about each other, to be there for one another – these are principles that Carmen Würth in particular has always lived by. This is also reflected in the corporate culture that she has shaped alongside her husband Reinhold Würth, as well as in her lifelong social commitment. Being a role model and taking on responsibility - the employees of Würth Industrie Service also know what it means to show solidarity. Above all: **#better together.** 

Würth Industrie Service GmbH & Co. KG Pia Schmitt Press and Public Relations 97980 Bad Mergentheim, Germany

T +49 7931 91-3409 F +49 7931 91-4000 www.wuerth-industrie.com Pia.Schmitt@wuerth-industrie.com

19.05.2023



### **Photo material:**

#### **Captions:**



Photo 1: Invictus Games Düsseldorf 2023.jpg

Caption 1: The Invictus Games, started in 2014 by Prince Harry, The Duke of Sussex, will take place from 9th to 16th September 2023 in Düsseldorf. This is the first time that the Games are being held in Germany. Photo 1 source: Getty Images for INVICTUS GAMES DÜSSELDORF 2023 at <a href="https://flickr.com/photos/invictusgamesgermany/52031505869/">https://flickr.com/photos/invictusgamesgermany/52031505869/</a>



Photo 2: Invictus Games Düsseldorf 2023.jpg

Caption 2: As a sponsor of this year's Invictus Games Düsseldorf 2023, Würth Industrie Service is taking a stand for soldiers who have been wounded physically and emotionally while performing their service for the country.

Photo 2 source: Getty Images for INVICTUS GAMES DÜSSELDORF 2023 at <a href="https://flickr.com/photos/invictusgamesgermany/52829673451/">https://flickr.com/photos/invictusgamesgermany/52829673451/</a>



Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at Industriepark, Würth in Bad Mergentheim, Germany with over 1,750 employees. As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. Aside from the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS" – C-Product Service", the company offers modular solutions, which are customised as per customer-specific requirements. Thereby, the consumption-based and demand-based systems significantly rationalise the processes for purchase, logistics and quality assurance and enable the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.